



Bee Campus USA Annual Report for 2018 Pollinator Conservation & Education



Coastal Bend College Beeville, Texas

EDUCATION & OUTREACH



In 2018, The City of Beeville and Coastal Bend College collaborated in organizing the Annual Bee Jamboree. The Bee Jamboree is where saving the bees and other pollinators come together with fun! This Education & Outreach event host live music, Farmers Market, Vendors, Educational Presentations, Honey, and so much more. It is an outdoor event held at the college's Conservation Garden. Regrettably, the Bee Jamboree schedule for 2018 had to be rescheduled due to inclement weather conditions.

In 2018, the Coastal Bend College Foundation continued to unveil their Bee Sculpture Campaign within the City of Beeville. The Bee Sculptures serve as a constant reminder to how proud the community is to be a Bee City and Bee Campus, but also serve to share the beauty brought about by these pollinators.

We continue to collaborate with the City of Beeville to sustain our Bee Campus and Bee City awareness. This collaboration will ensure that our "BEEville" community members continue to gain awareness on the importance of pollinators.

POLLINATOR HEALTH & HABITAT



Coastal Bend Collage continues to collaborate with the Bee County Chamber of Commerce to host the Annual Bee Jamboree. The Bee Jamboree showcases a Farmers' Market and Hand-Crafted Goods, Beekeeping Presentation by local beekeeper, a "Busy Bee" walking trail where visitors learn facts about pollinators while walking along the beautiful 1.5-mile trail planting wildflower seed balls. The event also includes a tour of the Coastal Bend College's Pollinator Preservation Garden, family activities and games, and cooking demonstrations. The College continues to support its pollinator conservation efforts and has purchased additional hives for the upcoming year. We are excited for all the BUZZ this will create on campus. The college has also committed additional funds to plant additional trees and native plants within its designate Pollinator Conservation Garden.

POLICIES & PRACTICES

In 2018, the CBC Bee Campus USA committee finalized it Integrated Pest Management Plan (IPM). Following this success, the committee commenced work on identifying its Native Species List and Native Plant Supplier List. The committee's goal is to finalize this instrumental component of the Bee Campus USA initiative in March of 2019. Our CBC Bee Campus USA committee meets regularly to plan strategic goals and promote

pollinator awareness. The committee is comprised of diverse community stakeholders (students, faculty, staff, community members) who collaborate to improve our Bee Campus USA initiatives. The CBC Bee Campus USA committee welcomes the following members for the upcoming year:



- Zachary Suarez, Dean of Academics
- Kayla D. Devora-Jones, Assistant Dean of Academics
- Jacinto Colmenero, Physical Plant Director
- Tim Bennett, Groundskeeper Supervisor
- David Rome, College Plumber
- Joel Lopez, Biology Professor
- Michelle Clark Trevino, Community Liaison & Main Street Director
- Nick Ottensman, Community Liaison-The First National Bank of Beeville
- Terrance Harper, CBC-Student
- Aneth Jimenez, CBC-Student
- Justiss Brooks, CBC-Student

[Pollinator-Friendly Integrated Pest Management Plan](#)

SERVICE-LEARNING

CBC Bee Campus USA committee student liaisons have worked to raise awareness of pollinators throughout the CBC campus. Their current work includes the formulation of an informative display within the CBC science building. Our student liaisons will also be designing our new signs for the CBC campus walking trail and organize future events on campus.

CURRICULUM

Pollinator conservation continues to be incorporated into our General Biology course curriculum. This is facilitated by Science faculty who discuss the role pollinators play within various ecosystems and their importance to agriculture. Similarly, CBC Bee Campus USA committee student liaisons have taken an active role in raising awareness of the college's Pollinator Conservation Garden and collaborating with faculty to integrate information sessions within Science based courses.

EDUCATIONAL SIGNAGE



In 2018, the CBC Bee Campus USA committee added additional signage along the college's walking trail. This year the committee plans to add informative signage along the walking trail which focuses on pollinator awareness.

CONTACT US!

Committee: CBC Bee Campus USA Committee

Website: <http://www.coastalbend.edu/beecampus>