

Bee City USA Annual Report for 2018 Pollinator Conservation & Education

# MADISON, WISCONSIN



# **EDUCATION & OUTREACH**



#### **Pollinator Signage**

In 2018, we installed total of 16 monarch waystation signs, blooming butterflies signs, and Bee City USA signs. We are working with Parks to post signs in four identified parks in diverse geographies throughout the city.

#### Olbrich's Blooming Butterflies, Hosted by Olbrich Botanical Gardens



Garden visitors view captive butterflies in the Bolz Conservatory, are informed about the importance of butterflies and other pollinators, and follow a scavenger hunt in the outdoor gardens. This three-week exhibition, from July 18 through August 12, about butterflies was in its 19th year in 2018. It served 27,444 visitors.

Olbrich offers approximately 12 different continuing education classes annually: - Pollinator-friendly spring plant walk; designing attractive native gardens; gardening for hummingbirds; Creative Native Bee house workshops; Late season combinations for pollinators; Inspecting Insect metamorphosis; entomology extravaganza; Summer Bugs Series – Bees, Butterflies, Beetles; hummingbirds.



#### **Butterfly Action Day**

As part of Olbrich's Blooming Butterflies, environmental organizations from the community were invited – free of charge – to meet with visitors, provide information about pollinators, and share their organization's work to promote pollinators in our community. It was held Friday, August 3rd and was free and open to all garden visitors from 10 am to 2 pm.

## **POLLINATOR HEALTH & HABITAT**

The City of Madison created a "Greenway Vegetation Coordinator" position to focus on improving the health of the vegetation and improve habitat on all 1,200+ acres of Engineering land. Under the supervision of the "Greenway Vegetation Coordinator," staff planted about 1,200 native plant plugs along the Dondee Road Detention pond and biobasin. Operation Fresh Start donated eight hours of help to the planting.

## **POLICIES & PRACTICES**

Our committee brings together key agency staff and will expand to pertinent community groups and organizations in the future.

The City has created an IPM Policy Review Task Force to review and update the current IPM policy, which has not been revisited since 2004. The City Parks and Open Space Plan is committed to environmental sustainability as one of four lenses that guide the planning document. Pollinator decline is called out as an issue in the report. The document does not include recommended native species lists, but does refer to the 2015 Pollinator Protection Task Force.

**Recommended Locally Native Plant Species List**— To be developed **Regional Native Plant Supplier List**— To be developed **Pollinator Friendly Integrated Pest Management Plan**— Under revision

### **CONTACT US!**

Committee—Madison Bee City USA Committee

All Photos by George Reistad