

Bee City USA Annual Report for 2018 Pollinator Conservation & Education



MATTHEWS, NORTH CAROLINA

EDUCATION & OUTREACH







In 2018, we participated in six events. At each, we set up a table with informational posters, an Observation Hive, and brochures. Bee City Members used these opportunities to educate and talk with residents about Bee City.

- April 8th: Matthews Historical Foundation Victorian Lawn Party
- April 14th: Earth Day at Squirrel Lake Park. We distributed educational materials on supporting our pollinators and demonstrated how our observation hive works.
- June 23: National Pollinator Week. We had a booth at the Matthews Farmers Market and Daphne Traywick, Gretchen Reid and Les Hutchens put together a display at the Matthews Library.
- Sept 29th: Matthews Farmers Market
- Oct 13th: Kids in Nature Day at Squirrel Lake Park

POLLINATOR HEALTH & HABITAT



We distributed brochures at all of our events with information about ways to help pollinators. We discussed minimizing pesticide use, planting a variety of native plants and removing invasive species.

This year, our Pollinator Garden was made a reality in the new town pocket park, Country Place Park. With collaboration with the Town of Matthews, an Eagle Scout, and a core group of committed volunteers, the Pollinator Garden is a vibrant and visible haven for pollinators. It includes quality labels for each of the plants and is anchored with a stunning sculpture of a honeybee by a local artist.

POLICIES & PRACTICES

The committee is working with the Town of Matthews to eliminate pesticides as much as possible. The Town's Tree & Appearance Board is working on invasive plant removal, as well as making changes to the list of Townapproved plantings to include more natives.

Recommended Locally Native Plant Species List—To be developed
Regional Native Plant Supplier List— To be developed
Pollinator Friendly Integrated Pest Management Plan— To be developed

CONTACT US!

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